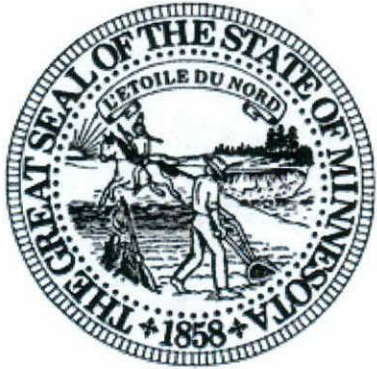


# **1Q2015 IAC Meeting Materials**

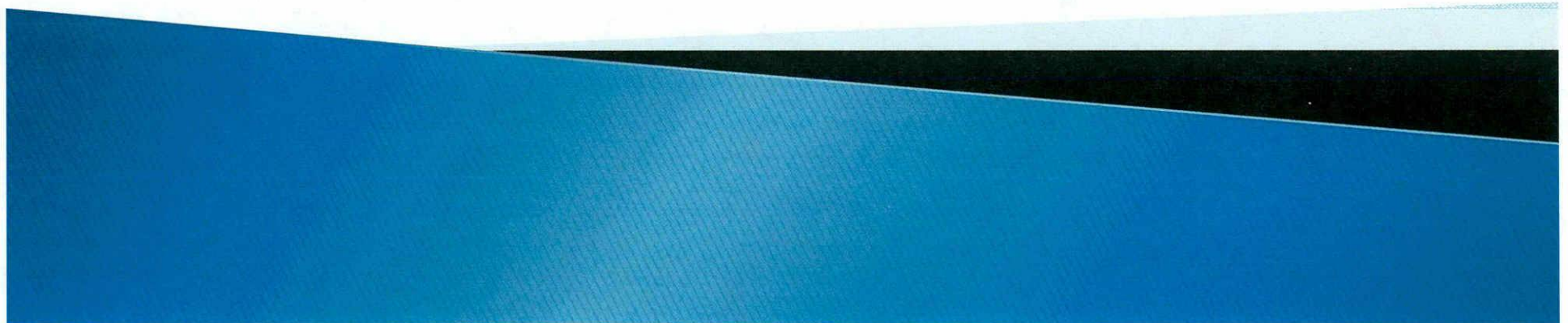
**IAC Meeting – May 19 2015**

**Liquid Real Assets Presentation**



# Liquid Real Assets

Andrew Krech



# Agenda

- ▶ The role of Real Assets
- ▶ Advantages of liquid Real Assets
- ▶ Overview of:
  - Master Limited Partnerships (MLPs)
  - Real Estate Investment Trusts (REITs)



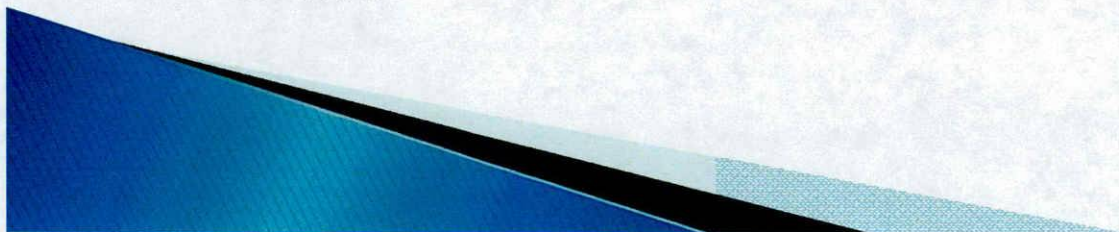
# What is the Role of Real Assets?

- ▶ Low correlation with financial assets (e.g. stocks and bonds) helps diversify overall portfolio
- ▶ Provide high level of current income
- ▶ Protection against inflation
- ▶ Potential source of alpha through active management



# Why Choose Liquid Real Assets?

- ▶ Provide access to hard assets through publically traded securities
- ▶ Unlike in private structures, investors can exit at their discretion and rebalance exposure
- ▶ Funds can be put to work quickly, without the J-curve of private funds
- ▶ Ability to customize exposure via separate accounts or bespoke strategies
- ▶ Lower management fees compared to private funds



# Liquid Real Assets

- » Master Limited Partnerships (MLPs)

# MLPs

- ▶ Master Limited Partnerships (MLPs) are publically traded partnerships listed on major exchanges
- ▶ Structure was created by two tax acts:
  - Tax Reform Act of '86; created tax-free publically traded partnerships
  - Revenue Act of '87; required that 90% of income come from “qualified sources” such as natural resources
- ▶ MLPs trade in LP common units, similar to shares of common stock
- ▶ Pay no corporate-level taxes
- ▶ Typically pay out 80+% of operating cash flow as quarterly distributions



# MLPs

- ▶ MLP structure has been used across many asset types:

- Pipelines
- Refineries
- Cemeteries
- Shipping
- Sports franchises



- ▶ Approximately 120 public MLPs across the energy industry, most in midstream sector
- ▶ Market cap of asset class has grown from \$8B in 1996 to over \$500B today
- ▶ Daily volume: \$6M in '96 to \$1B today



# MLPs

## ▶ MLP Structure:

- LPs own 98% of the equity and receive quarterly cash distributions, but have no operational control and no significant voting rights
- General Partner owns 2% of equity, but has full operational control and receives 100% of Incentive Distribution Rights (IDRs)
- GP may be controlled by a corporate parent of a private equity sponsor
  - The SBI currently has some MLP exposure through private resource managers that function as sponsors for MLPs
- Small number of GPs are publically traded

# MLPs

## ▶ Incentive Distribution Rights (IDRs):

- The GP indicates in advance a distribution amount
- The GP will keep a percentage of the incremental cash flow once certain levels above the indicated distribution amount have been achieved:

Hypothetical Distribution Tiers	Percent of Distribution Allocated to:	
	LP	GP
Tier 1	98%	2%
Tier 2	85%	15%
Tier 3	75%	25%
Tier 4	50%	50%

- Typically the IDR split structure starts with the GP receiving 2% of the distributions.
- As distributions grow and targets are achieved, GPs garner a greater share of the payout.
- Most IDR agreements reach a tier in which the GP receives 50% of each incremental dollar paid to the LP unit holders. This 50/50 tier (Tier 4) is often referred to as the "high splits" tier.

Source: Wells Fargo Securities

# MLPs

- ▶ MLP total return comes from a combination of current distribution yield and distribution growth
- ▶ MLPs can grow three ways:
  - Organic Growth
    - High level of investment needed to support U.S. energy industry
  - Mergers and Acquisitions
    - Consolidation expected as low-growth MLPs are acquired by stronger players
  - “Drop Down” transactions
    - MLP parent/sponsor can move assets from its balance sheet into the MLP structure
    - Allows MLP to “manufacture” growth with high level of predictability
    - Recently, “drop-down” MLPs have been top performers



# MLPs

- ▶ Investors access MLPs through a variety of strategies:

	Passive Strategies		Active Strategies			
	Exchange Traded Note (ETN)	Exchange Traded Fund (ETF)	Closed-end Mutual Fund	Open-end Mutual Fund*	Limited Partnership Fund	Separately Managed Account
Liquidity	Daily	Daily	Daily	Daily	Typically monthly or quarterly	Daily
Tax Reporting	1099	1099	1099	1099	Consolidated K-1	Multiple K-1s
Investment Tax Status	Taxable Note	Taxable C Corporation	Taxable C Corporation	Taxable C Corporation	Partnership Pass-thru Tax Status	Partnership Pass-thru Tax Status
Generates UBTI	No	No	No	No	Yes	Yes

# MLPs

## ▶ Other considerations:

- Provide access to attractive segments of the energy & infrastructure sector
- Wide variety of contract types (take-or-pay, percent of proceeds, volume based, etc.) resulting in different levels of commodity price exposure
- MLPs rely on capital markets to finance growth; may be impacted by higher interest rates



# Liquid Real Assets

- » Real Estate Investment Trusts (REITS)

# REITs

- ▶ Three main ways to invest in commercial real estate:
  - Private Real Estate funds
  - Direct property ownership
  - Real Estate Investment Trusts (REITs)
- ▶ REITs are effectively common equity in companies that own and operate real property
- ▶ REITs are a significant part of both the public equity market (4%) and the overall real estate market (11%)

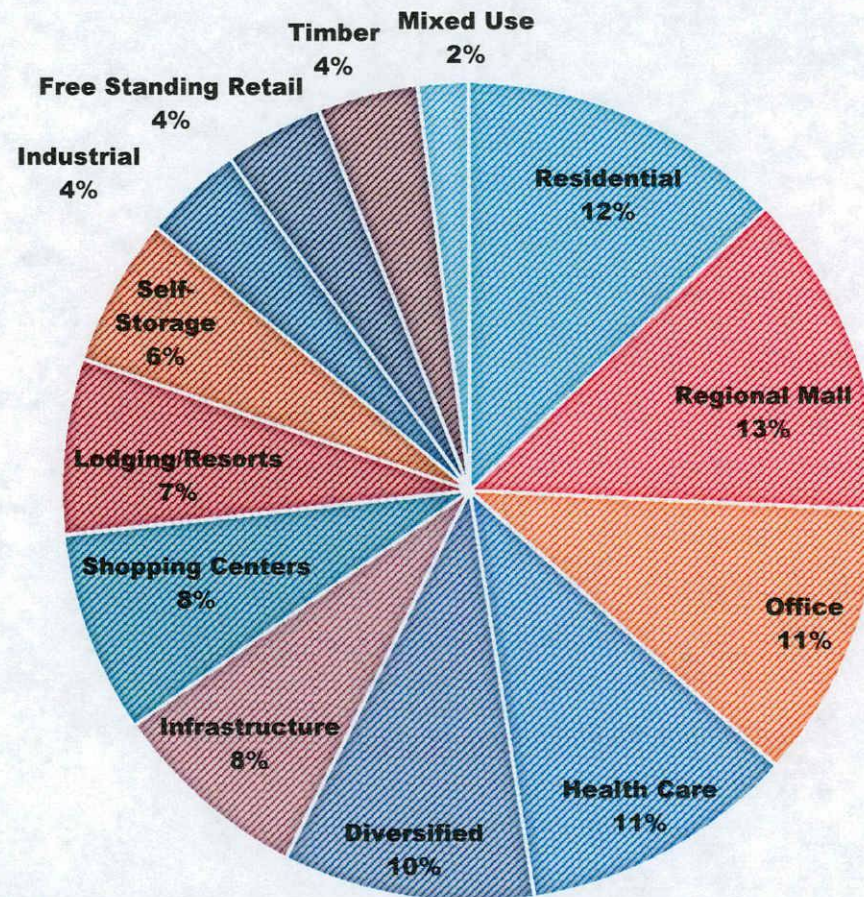
# REITs

- ▶ REIT structure created by Real Estate Investment Trust Act of 1960
- ▶ REITs must meet several criteria
  - Pay out at least 90% of taxable income in the form of shareholder dividends each year
  - 75% of assets must be real estate related
  - 75% of gross income must come from rents, mortgage interest, or sales of property
  - Must have at least 100 shareholders
  - No more than 50% of shares can be owned by five or fewer individuals



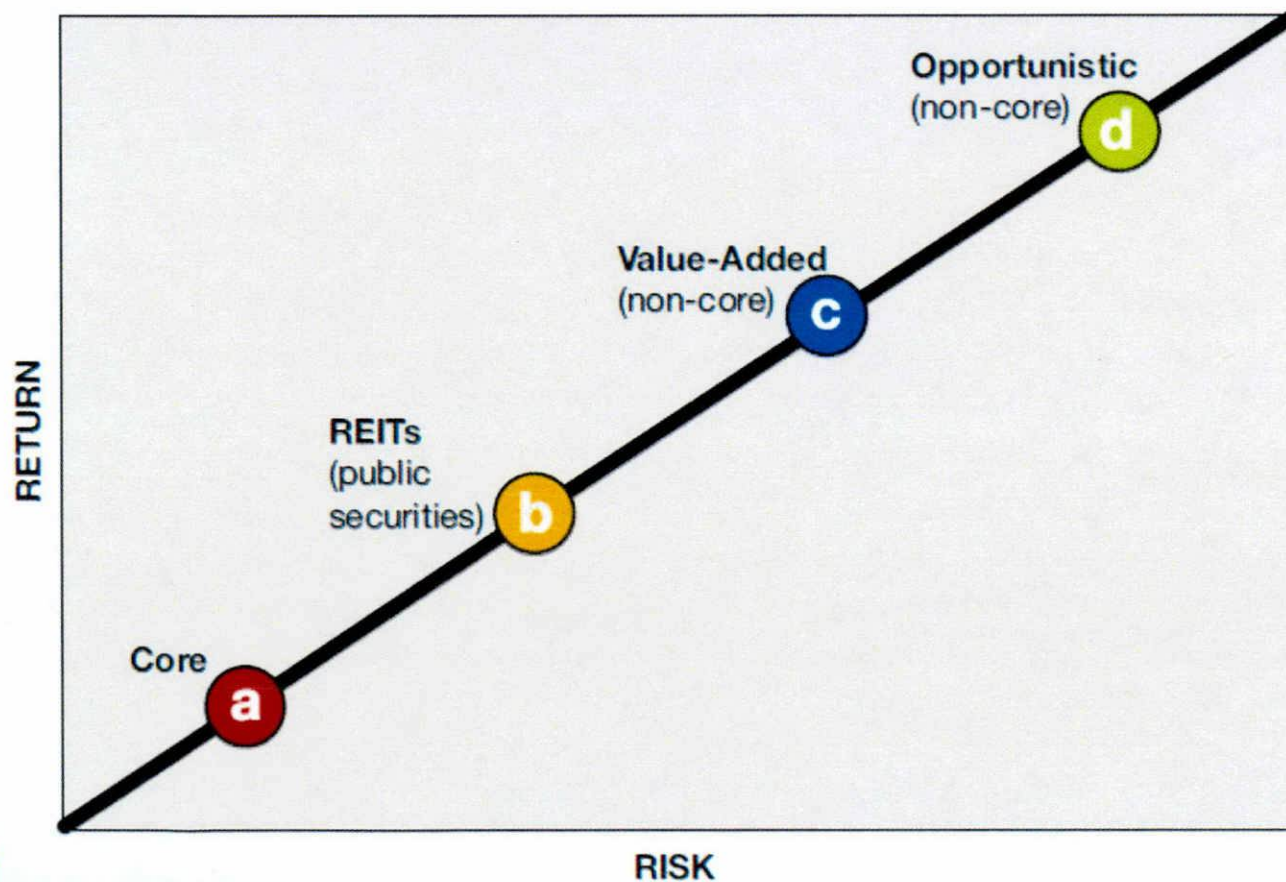
# REITs

- ▶ Most REITs own specific property types. The REIT market is broken down by property sectors:



# REITs

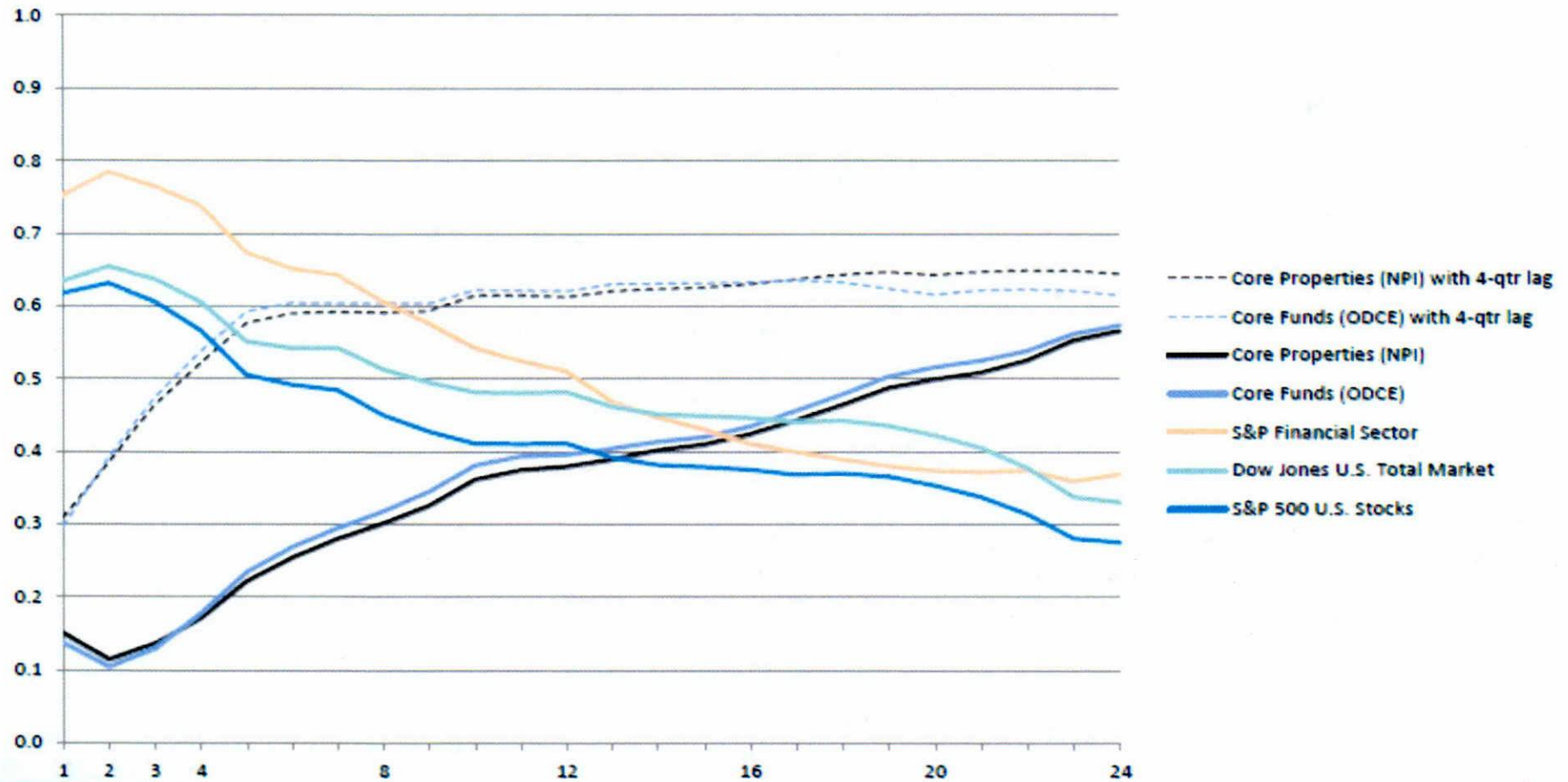
- ▶ REITs occupy a unique place in the investable real estate universe



Source: Callan

# REITs

Correlation of Exchange-Traded U.S. Equity REIT Returns with U.S. Stock Returns and U.S. Private Equity Real Estate Returns over Increasing Investment Horizons



Source: NAREIT

# REITs

- ▶ Listed REITs have some characteristics that may be attractive as a complement to private real estate:
  - High level of current income due to required dividend payments
  - Market is large and deep enough to provide significant liquidity
  - REITs are operated under the same regulatory and reporting requirements as other public companies



# Liquid Real Assets

» Conclusion

# Conclusion

- ▶ Liquid Real Assets offer competitive returns

	Last Year	Last 3 Years	Last 5 Years	Last 10 Years	Last 20 Years	Last 30 Years
<b>NAREIT All Equity Index</b>	<b>22.68</b>	<b>14.05</b>	<b>15.6</b>	<b>9.54</b>	<b>11.74</b>	<b>11.03</b>
<b>Alerian MLP Index</b>	<b>-2.5</b>	<b>9.2</b>	<b>13.67</b>	<b>12.98</b>	<b>--</b>	<b>--</b>
S&P 500	12.73	16.11	14.47	8.01	9.39	11.05
MSCI ACWI	5.97	11.35	9.57	7	7.36	--
Barclays Aggregate	5.72	3.1	4.41	4.93	6.03	7.42
NCREIF Property Index	12.72	11.47	12.75	8.38	9.69	7.89
NCREIF ODCE	12.37	11.46	13.34	5.71	7.71	5.76

Annualized returns for periods ending 3/31/2015

# Conclusion

## ► Diversification Benefit

	S&P 500	MSCI ACWI	BC Agg	Alerian MLP	NAREIT All Equity	NCREIF ODCE	NCREIF Property Index
S&P 500	1.0						
MSCI ACWI	0.9516	1.0					
BC Agg	<i>(0.2792)</i>	<i>(0.2142)</i>	1.0				
Alerian MLP	<i>0.6469</i>	<i>0.6552</i>	<i>(0.1679)</i>	1.0			
NAREIT All Equity	<i>0.7811</i>	<i>0.7352</i>	<i>(0.0304)</i>	<i>0.4435</i>	1.0		
NCREIF ODCE	0.2055	0.1440	<i>(0.2027)</i>	<i>(0.0580)</i>	<i>0.2055</i>	1.0	
NCREIF Property Index	0.2600	0.2123	<i>(0.1733)</i>	<i>(0.0010)</i>	<i>0.2721</i>	0.9824	1.0

For 10 year period ending 3/31/2015

# Conclusion

- ▶ Similar to equities on a risk-adjusted basis

	Sharpe Ratio	Standard Deviation
S&P 500	0.4	16.2%
MSCI ACWI	0.3	18.1%
BC Aggregate	1.1	3.2%
NCREIF ODCE	0.5	9.0%
NCREIF Property	1.1	6.3%
Alerian MLP	0.6	18.8%
NAREIT All Equity	0.3	25.8%

For 10 years ending  
3/31/2015



# Conclusion

- ▶ REITs and MLPs allow for investment in real assets via public markets
- ▶ Complement to private real assets
- ▶ Diversification of total portfolio
- ▶ The SBI should consider REITs and MLPs when making strategic allocations

